

Protecting Government Services in Tough Budget Times:

Cutting Costs with Online Collaboration, Training, and Education

April 12, 2011

Charleston Marriott Town Center

200 Lee Street East

Charleston, WV 25301

304.345.6500

Government organizations are stretched thinner than ever before. Budgets are tight and revenue forecasts are bleak. As supplemental funding from the American Recovery and Reinvestment Act begins to expire, the forecast for 2012 could be the hardest yet. In these tough times, government leaders need to marshal all of their creativity, experience, and ingenuity to ensure that critical services survive.

Online collaboration, training, and education can help us break this deadlock. By applying technology in this way, we can cut travel costs, save staff time, and reach out to constituents from all over the state. We believe in the radical proposition that technology can protect government services in tough times by delivering increased productivity. To be successful, we need your agency represented in that discussion.

Join the Office of the State CTO, *Government Technology* magazine, and Center for Digital Government for a live workshop in **Charleston, West Virginia**. This special event will focus on:

- Which government services are at the greatest risk in these tough times
- Creative ways that technology can cut the cost of government without cutting staff
- Why training and continuing education are essential to service continuity
- How to get the job done, even when training and travel budgets are limited
- Why online collaboration brings more people together at a lower cost

EVENT AGENDA

8:30 AM Registration and Breakfast

9:00 AM **Creative Responses to The Budget Crisis**
John Miri, Editor-in-Chief, Center for Digital Government

9:30 AM **The West Virginia Perspective**
Kyle Schafer, State CTO, West Virginia and President, NASCIO

10:00 AM **Online Training and Collaboration – Examples of Success**
Heyward Drummond, Solutions Consultant, Adobe

10:30 AM **Great Ideas, Put Into Practice**
Best practice government leaders from around the nation will join our event via live videoconference. Not only will they explain their project, but we will see how online collaboration saves money in real life.

11:00 AM **Virtual Panel Discussion**

- Kyle Schafer, State CTO, West Virginia
- Dr. Jan Fox, Marshall University, Senior Vice President for Information Technology/CIO
- Dixie Billheimer, CEO, Center for Professional Development, State of West Virginia
- Other virtual panelists from government agencies around the nation
- John Miri, Center for Digital Government (Moderator)

11:30 AM **Closing Remarks**

HOW TO REGISTER

To register for this event, please use the following link:

[Protecting Government Services in Tough Budget Times](#)

Or copy and paste the following url into your browser:

<http://forms.erepublic.com/forms/GovTechProtectingGovtSvcsApril12>

You can also call to register by contacting *Government Technology* at the number below:

Lee Vang, Registration Coordinator
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